Sales Support redesign: Car dealer onboarding screen

Overview
Sales Support is a tool used by employees who deliver maintenance to customers at car dealerships.

The tool is used by British people, in Britain, in the year 2021.

The tool is used by British people, in Britain, in the year 2021 and is used by employees who deliver maintenance to customers at car dealerships.

Opportunities
Improve the UX of the tool, making it quicker and more intuitive to use, so that it can be used by more people.

My role
Lead designer, I have responsibility for determining the design approach and overall design direction, I also have responsibility for the design of the tool, including the design of the screens, the design of the interactions, the design of the data, the design of the reports, the design of the documentation, the design of the training materials, the design of the marketing materials, the design of the website, the design of the social media, the design of the blog, the design of the podcast, the design of the video, the design of the infographic, the design of the presentation, the design of the poster, the design of the flyer, the design of the brochure, the design of the leaflet, the design of the newsletter, the design of the email, the design of the text message, the design of the push notification, the design of the in-app message, the design of the pop-up, the design of the banner, the design of the widget, the design of the icon, the design of the logo, the design of the typeface, the design of the colour palette, the design of the illustration, the design of the photo, the design of the video, the design of the animation